

Cause-based Crowdfunding Platforms:

Arts, Culture & Humanities

Compiled by:

*legal***zoom**[®]

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Sources are located at <http://www.netliteracy.org/crowdfunding-webinar-sources/>

Platform - URL

Causes - <https://www.causes.com/>
CauseVox - <http://www.causevox.com>
CommunityFunded - <http://communityfunded.com/>
Crowdrise - <http://www.crowdrise.com/>
Crowdtilt - <https://www.crowdtilt.com>
DonationTo - <http://www.donationto.com/>
FirstGiving - <http://www.firstgiving.com/>
FundAnything - <http://fundanything.com/en>
Fundly - <http://fundly.com/>
Fundraise - <https://www.fundraise.com/>
Fundrazr - <https://fundrazr.com/>
GoFundMe - <http://www.gofundme.com/>
GoGetFunding - <http://gogetfunding.com/>
Groupon Grassroots - <https://grassroots.groupon.com/>
Indiegogo - <http://www.indiegogo.com/>
Ioby - <http://ioby.org/>
OneToday - <http://www.google.com/onetoday/>
Razoo - <http://www.razoo.com/>
RocketHub - <http://www.rockethub.com>
Sponsume - <http://www.sponsume.com/>
StartSomeGood - <http://startsomegood.com/>
StayClassy - <https://www.stayclassy.org/>
When You Wish - <http://www.whenyouwish.com/>
YouCaring - <http://www.youcaring.com/>

Footnotes:

1 – Yes for nonprofits

2 – Yes, tipping point

3 – Both yes & no, for this diagram, we focused on yes

4 – Groupon Grassroots is a subdomain and the number reflects the entire domain

5 – Google Play store reports between 10,000 and 50,000 instances of the app installed

6 – <http://communityfunded.com/terms-of-service/>

7 – <http://www.crowdrise.com/about/faq>

8 – <https://reddit.crowdtilt.com/>

9 – http://www.firstgiving.com/content/general_terms

10 – <http://support.fundanything.com/customer/portal/articles-1079455-is-my-contribution-tax-deductible->

11 – <https://www.fundraise.com/terms-of-service>

12 – <http://support.fundrazr.com/hc/en-us/articles/200054783-Do-I-Have-To-Pay-Taxes-On-The-Donations-I-Receive->

13 – <http://support.gofundme.com/knowledgebase/articles/100217-what-about-taxes->

14 – <http://gogetfunding.uservoice.com/knowledgebase/articles/125011-tax-deductions>

15 – <http://www.groupon.com/pages/g-team-faq>

16 – <http://support.indiegogo.com/-entries/20517411-How-to-Check-if-Your-Contribution-is-Tax-Deductible>

17 – <http://ioby.org/tax-deductible-donations>

18 – <https://support.google.com/onetodayapp/answer/3105834?hl=en>

19 – <http://www.razoo.com/p/pb-marketing>

20 – <http://startsomegood.com/Help/Legal>

21 – <http://www.stayclassy.org/terms>

22 – http://www.whenyouwish.com/terms_of_service



How to use this Matrix



	Nonprofit Displayed	Keep What You Raise	Embeddable Media	Rewards / Perks	Donation Widget	Total Fee	Monthly Uniques	Number of Campaigns	Tax Deduction Disclosure
causes			Unlimited as Posts			4.75%	563,787	600,000	Not Disclosed
causeVOX			Unlimited as Posts			7.9% + \$0.30	> 5,000	Not Disclosed	Not Disclosed
CommunityFunded		¹	Limited			7.9% + \$0.30	13,100	50	"All pledges are between you and the project creator... the Company makes no representations regarding the deductibility of any pledge for tax purposes." ⁶
crowdrise			Limited			7.9% + \$0.30	94,696	Not Disclosed	"Your donation to a US-Based 501(c)3 charitable organization through CrowdRise is 100% tax deductible to the extent allowed by law." ⁷
crowdt:lt		²	Limited			5%	14,194	Not Disclosed	"Crowdt:lt provides tax-deductible ⁸ receipts to donors and disburses funds to verified 501(c)3 non-profits directly."
DonationTo			Limited			7.9% + \$0.30	> 5,000	"Thousands"	Not Disclosed
FirstGiving			Limited			\$500 + 7.5%	52,377	8,000	"FirstGiving makes no representation as to whether all or any portion of the online Donations are tax deductible." ⁹
FUNDANYTHING			Unlimited as Posts			12%	26,744	Not Disclosed	"If you give to a registered non-profit, your contribution may be tax-deductible." ¹⁰
Fundly			Limited			7.9%	72,368	87,000	Not Disclosed
fundraise.com			Unlimited			7.5%	7,097	19,700	"Fundraise.com makes no representations as to whether all or any portion donations made online at fundraise.com are tax deductible." ¹¹
FundRazr			Limited			7.2% + \$0.30	171,179	40,000	"If the recipient of your donation has tax-exempt status, you can contact them to obtain a tax receipt. If they do not have tax-exempt status, then you will not be able to deduct your donation for tax purposes." ¹²
gofundme			Unlimited as Posts			7.9% + \$0.30	667,941	300,000	"Only donations made to a legally registered non-profit or charity may be considered eligible for donors to claim as a tax deduction." ¹³
	Nonprofit Displayed	Keep What You Raise	Embeddable Media	Rewards / Perks	Donation Widget	Total Fee	Monthly Uniques	Number of Campaigns	Tax Deduction Disclosure

	 Nonprofit Displayed	 Keep What You Raise	 Embeddable Media	 Rewards / Perks	 Donation Widget	 Total Fee	 Monthly Uniques	 Number of Campaigns	 Tax Deduction Disclosure
			Limited			6.9% + \$0.30	18,478	Not Disclosed	"Only donations made to a legally registered non-profit or charity may be considered eligible for donors to claim as a tax deduction." 14
		 ²	Unlimited			0%	2,542,293 ⁴	Not Disclosed	"After making the donation on Groupon, donors will need to register their donation with the featured organization to obtain the required documentation and consult a tax professional." 15
		 ³	Unlimited			10.75%	804,372	100,000	"Campaigns that use FirstGiving will be marked with a badge that reads "Verified Nonprofit Campaign". Any campaign marked by this badge will be able to offer tax receipts to U.S. contributors." 16
			Unlimited			\$35 + 3%	> 5,000	398	"All donations to ioby and to projects on ioby are tax deductible to the fullest extent allowable." 17
			Limited			1.9%	10,000-50,000 Installs ⁵	Not Disclosed	"If you're in the U.S., your donations are tax deductible and the confirmation email from Google Wallet serves as your donation receipt." 18
			Limited			4.9%	164,442	68,000	"All donations are tax-deductible." 19
			Limited			12%	51,653	"Thousands"	Not Disclosed
			Unlimited			11.9% + \$0.30	> 5,000	1,500	Not Disclosed
		 ²	Unlimited			7.9% + \$0.40	> 5,000	200	"Company makes no representations regarding the deductibility of any contribution for tax purposes." 20
			Unlimited			5.2% + \$0.30	116,564	Not Disclosed	"You understand that the party you transact with through the Website is the one that sets the tax language in any receipt you receive." 21
		 ²	Unlimited			7.9% + \$0.30	> 5,000	Not Disclosed	"Site makes no representation that any portion of your payments are tax deductible." 22
			Limited			2.9% + \$0.40	357,490	45,000	Not Disclosed