#### NOT-FOR-PROFIT

# **Net Literacy**

426 Springwood Drive Carmel, IN 46032 **Phone:** 340-4011

Fax: none

Website: www.netliteracy.org

Founded: 2003 Paid employees: none

Highest-paid staff member:

not applicable

vice president and founder, seven years







Top volunteers: David Johnson, student chairman, three years; Will Petrovic, vice

#### **MISSION**

Increase digital inclusion and digital literacy for all Americans while providing student volunteers life skills, job skills, and an opportunity to participate in service to their community.

president, four years; Brian Kelley, chief technology officer, five years; Daniel Kent,

#### MANAGEMENT

**David Johnson**, student chairman Will Petrovic, vice president

Levi Kiser

Brian Kelley, chief technology officer Daniel Kent, vice president and founder

### **BOARD OF DIRECTORS**

Torey Akers Mark Grimm Becky Kueterman Cassandra Ship Marcus Anthony Chris Howey Nigel Leitzell Patrick Smith Marvin Bailey David Johnson Devin Montgomery Morgan Starks Steven Miin Chen **Bradford Hines** Stephanie Nixon Roger Starks Kristy Catlett Waymon Jones Josh Page Reggie Tisdale Valorie Thompson Will Petrovic TC Carrithers Brian Kelley Eric Coleman Sean Kelley Joel Perry Margaret Winans Jackie Greenwood Daniel Kent Angie Ray Jacob Vinson Larry Yarrell Victoria Gooch Don Kent Damon Richards Sara Gibson Brandon King Tamika Riggs

Troy Sharpe

# **PROGRAMS**

Jameson Givan

worked with the Indiana Association of United Ways to provide computers so that 90 United Way agencies in 17 counties throughout the state could build or expand computer labs. Safe Connects: Built by students and endorsed by the Indiana Department of Educa-

Computer Connects: provided nonprofits and schools 4,000 computers in 2010 and

tion, this student-to-student Internet safety training program is teaching 12,000 IPS students about cyber bullying and Net predators. Financial Connects: Endorsed by the IDOE in 2010, a financial literacy contest is providing \$95,000 to students interested in making financial literacy videos and Web-

based games Digital Literacy: created a digital inclusion and literacy "best practices" site that was endorsed by Internet associations representing 225,000 Internet companies in five continents in 2010

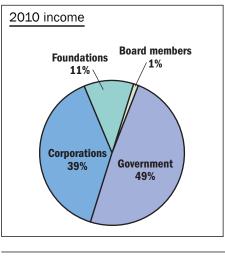
Community Connects and Senior Connects: increasing digital inclusion and cited by the Federal Communications Commission in the National Broadband Plan presented to Congress in 2010

#### **FUNDRAISER**

none

## FINANCIAL PROFILE

**2010 income:** \$1,581,000 **2010** expenses: \$1,526,000 2010 assets: \$400,000



**2011** projected income: \$1,650,000 **2011** projected expenses: \$1,600,000

Fiscal year begins: Jan. 1

2010 expenses Warehouse/ repurposing facility 6% Internet safety **Scholarships** awareness 8% Software **Computers** 54%

Information was provided by Net Literacy. Profiled organizations must be based in or serve the Indianapolis area, must have Internal Revenue Service tax-exempt status, and must be willing to provide IBJ with detailed financial information. If you would like to participate, contact Kathleen McLaughlin, kmclaughlin@ibj.com.